

Matthieu de Heering



Director, Capital Markets Strategy
SWIFT



SWIFT's Capital Markets Strategy team is responsible for setting the strategic development priorities for the cooperative's securities and treasury/FX franchise, representing over half of the network's usage. As a senior director within the team, Matthieu de Heering is engaging with the key clients, national user communities, and industry groups, looking at two critical aspects of SWIFT's strategy: establishing our long-term role in the tokenized assets space; and extending our successful financial crime compliance portfolio to securities markets.

In his previous role at SWIFT, as Head of Central and Eastern Europe & member of the EMEA management team, de Heering, led the commercial teams in Moscow and Vienna, covering 30 countries in Russia, Caucasus, Central Asia, Mongolia, Ukraine, Baltics, Balkans, and other Central European countries (EU and non-EU). de Heering was also responsible, across EMEA, for SWIFT's entire data and analytics products portfolio, and the related professional services delivery teams.

Between 2006 and 2012, de Heering held numerous responsibilities in SWIFT Standards, including Project Manager for Target2-Securities, representing SWIFT on ECB and 4CB working groups from 2010 to 2012. He joined SWIFT from the Bank of New York's Global Custody hub in November 2006 where he was Head of Management Information and Statistics.

de Heering is a candidate for the Chicago Booth Executive MBA. He holds a Master's Degree in business and technology from the Institut Catholique des Hautes Etudes Commerciales in Brussels and has completed marketing and leadership modules at Wharton and IESE business schools. He is fluent in English, French, Russian, Italian, Spanish and Dutch. He is married and the father of two sons.

About SWIFT

SWIFT is a member-owned cooperative that provides the communications platform, products and services to connect more than 12,000 financial institutions and corporations in 212 countries. SWIFT enables its users to exchange automated, standardised financial information securely and reliably, thereby lowering costs, reducing operational risk and eliminating operational inefficiencies. SWIFT also brings the financial community together to work collaboratively to shape market practice, define standards and debate issues of mutual interest.

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